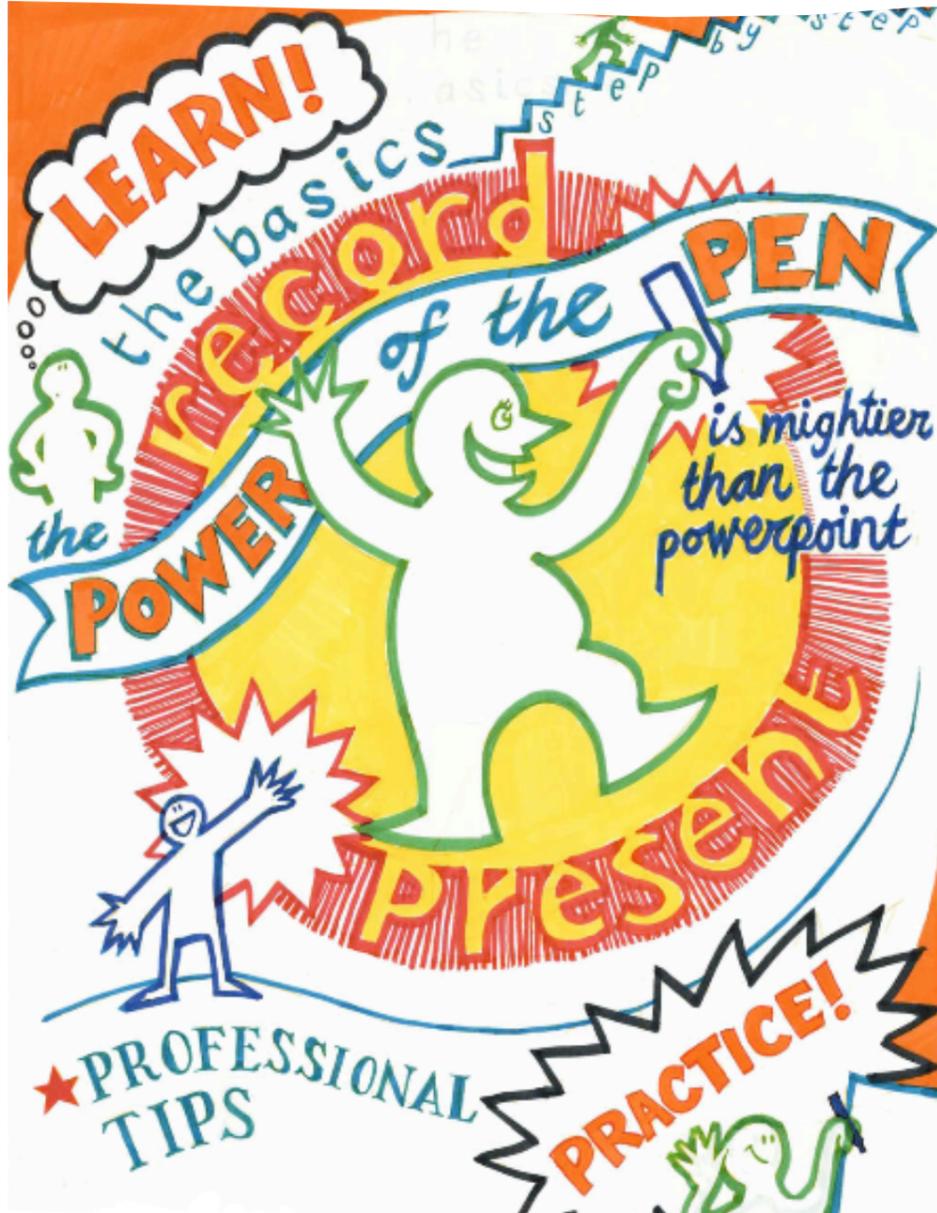


Power of the Pen London Training

31st May & 1st June 2012, 9.30am - 4.30pm



What is the Power of the Pen?

A PRACTICAL 2 day-course designed for **facilitators, educators, presenters and leaders** to gain the confidence to powerfully use live graphic practice to capture conversations and share thinking in their professional context.

www.scribbleschool.com

NOTE: This is not a tips and tricks workshop (though there will be some). It is not a drawing workshop - the ability to draw is not necessary nor, sometimes, even helpful.



Much more importantly you will:

- * Achieve a **practical and functional use** of graphic practice that will improve your presentations, meetings or training sessions.
- * Experience a sense of **personal progression and learning**, during and after the workshop, that you will find enjoyable, stimulating and rewarding.
- * Appreciate through direct experience, **the critical factors** that will enable you to **get the most from graphics in PROFESSIONAL PRACTICE.**

Your Hosts

Important facts to consider...

- * Even today, gathering people together remains a key means of generating organisational thinking and/or disseminating knowledge, yet the nature of these gatherings has hardly changed in decades.

Most people (roughly 70%) are primarily visual thinkers and learners.
- * 75% of each and every humans' sensory processing capacity is devoted *solely* to vision. It must be fed otherwise we find ways to feed it (dreaming and doodling, for instance)
- * People love to see things created before their eyes!
- * These facts alone should indicate that we can make more effective use of our time together by introducing relevant and meaningful live graphics into organizational gatherings.

If you agree, the Power of the Pen workshop is your **first best step** to making the change.



My name is [Nick Payne](#). I have spent the last eight years using live graphics as a tool for facilitation, for education, for presentation...

Using that hard-won experience I have reflected on what are the **critical skills and knowledge** that anyone needs in order to be able to effectively apply live graphics to their own profession... And I think I have worked it out and they're probably not what you expect.

I will take you, progressively and constructively, through this process so that by the end you will feel confident to start using live graphics to enhance your own meetings, classes or seminars.



My name is [Simone Tiesinga-Poutnik](#). My work over the past 6 years has been mostly about helping groups of people to have meaningful conversations that lead to wise actions. I work with clients as diverse as civil society groups in Egypt to the European Commission.

A big part of this work is making sure when planning any event that there is clarity **what to do with the outcomes afterwards**. Too often beautiful graphic records just land in dusty cupboards.

I will share some of my experience about how prevent this from happening.

TIME / DATE / VENUE

9.30am – 4.30pm, Friday 31st May & Saturday 1st June
Roots & Shoots, Walnut Tree Walk, Kennington, London SE11 6DN

PRICES

include all costs (course materials, venue, facilitation), coffee and tea. For those who stay for Saturday, the lunch and a graphic facilitators starter kit are included too.

Sign-up before 21 April:	Only first day (Foundational course) £195	Two day £395
After 21 April:	Only first day (Foundational course) £245	Two day £445

Team discount 10% for people coming from the same organisation.

We are aware that it might be challenging for some of you to afford this fee. If you are having to pay this out of your own pocket and you are a student, recent graduate, start up social entrepreneur or currently reorienting your career etc. we are happy to have a conversation with you about what's possible, please get in touch with Simone.

For more information please contact:

Simone Poutnik simone@natural-innovation.net mobile +44 7592 783170 or
Nick Payne nick.payne@scribbleschool.com mobile +32489186058 or +44 7866511784

For more info on the European Tour see www.scribbleschool.com

REGISTRATION

Please register here <http://bit.ly/potpl>

Places are limited so register asap!

Please feel free to forward this to those in your network that may be interested, even if they may not be in London, as this workshop is part of the Power of the Pen European tour.

***Cancellation Policy:

Should the workshop be cancelled by the organisers, all payments will be refunded in full.
Cancellation of bookings made up to 20 days prior to the date of the workshop will be reimbursed at 90% of the paid fee. Between one month and 10 days before the workshop this will reduce to 50% and cancellations made less than 10 days before the workshop will forfeit the fee.